







With a view to providing support to rebrand the modern logistics industry as "Smart, Innovative, High-end" in order to attract more young people to join the industry, as well as promoting the strengths of Hong Kong as an international premier logistics hub to both local and overseas companies, the Government of the Hong Kong Special Administrative Region launched the Logistics Promotion Funding Scheme (the Scheme) on 8 January 2024 under the Maritime and Aviation Training Fund to support and encourage logistics-related organisations and professional bodies to organise local promotional projects highlighting modern and smart logistics.

Overview of the Scheme

Scope of the Scheme

- The Scheme provides funding support to non-profit making projects directly related to the promotion of modern and smart logistics to be held in Hong Kong, including but not limited to the organisation of award schemes, seminars, workshops, carnivals, road-show, competitions, exhibitions, conferences, production of publicity materials etc.
- The target participants/recipients/audience may include students, youths, members of the logistics industry (such as logistics companies and practitioners) and the general public both inside and outside Hong Kong

Eligibility of Applicant Organisations

Eligible applicant organisations under the Scheme shall be:

- non-profit-distributing organisations, charitable professional bodies or non-government organisations in or related to the logistics sector in Hong Kong, such as professional bodies, trade and industry associations, academic and training institutions, research institutes or other industrial support organisations;
- statutory organisations or organisations duly established, incorporated and registered under the laws of the Hong Kong Special Administrative Region; and
- the organiser of the promotional activities in the approved project

Maximum funding support per promotional project

Up to 100% of approved total estimated project expenditure, including the project audit fee (capped at HK\$10,000 for each project) but excluding any funding and/or sponsorships from other sources on that particular approved project

Scope of funding

Expenditures which are directly incurred for the project within the project duration, including the cost of additional manpower, the cost of leasing of additional equipment, and other costs directly incurred for the project

Project Duration

A maximum of 12 months

Final Report and Final Audited Accounts

Submission of final report and audited accounts within two months upon project completion

Disbursement of Funds

The applicant organisation can choose to receive funding payment either:

- (i) by one-off payment after project completion; or
- (ii) in two instalments with an upfront payment up to 50% of the approved funding amount

Application time

Open for applications all year round

Application submission

- Submit the completed application form and supporting documents to lpfs sec@hkpc.org at least three months before project commencement
- Applications are processed by batches. Application organisations should pay attention to the cut-off date of each batch of applications

Enquiries





For details, please contact the Secretariat of the Scheme:

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