Logistics Promotion Funding Scheme (LPFS)

List of Approved Projects

(As at 19 December 2024)

Application Reference No.	Applicant Organisation	Project Title	Brief Description	Date
LPFS-24-02-001	The Chinese University of Hong Kong	Smart Logistics Datathon 2024 Press Release: <u>CUHK's "Smart</u> <u>Logistics Datathon 2024"</u> <u>successfully identifies new talent</u> <u>for Hong Kong's modern logistics</u> <u>industry CUHK Communications</u> <u>and Public Relations Office</u>	A three-day event consisting of a one-day workshop and a 35-hour Datathon with a view to encouraging the younger generation to explore modern logistics-related entrepreneurship and innovation.	2-4 April 2024
LPFS-24-02-002	Hong Kong Logistics Association Limited	ESG in Logistics Promotion Scheme	A two-hour ESG forum for promoting the development and enhancing the awareness and knowledge of ESG for logistics industry in Hong Kong.	25 April 2024
LPFS-24-02-003	Hong Kong Logistics Association Limited	Logistics in Your Eyes Press Release: <u>Logistics in your</u> eyes short film competition 2024	A video competition designed to promote understanding and knowledge of modern logistics among participating students.	04 December 2024 (Award ceremony)

LPFS-24-02-004	Our Hong Kong	New Developments in Hong	Production of an informative TV	April – June 2025
	Foundation Limited	Kong's Logistics Industry	programme aimed at showcasing	
		(Tentative Title) – TV Program	new technologies, emerging trends	
		Series	and recent developments in Hong	
			Kong's logistics industry.	
LPFS-24-02-005	The Hong Kong	Hong Kong's NextGen Logistician	A one-hour award presentation	19 November 2024
	Shippers' Council	Awards 2024	ceremony to recognise and	(Award presentation
	Hong Kong		encourage talents in the logistics	ceremony)
	Logistics	Webpage: <u>H.K. LOGISTICS</u>	industry who have made significant	
	Association Limited	DEVELOPMENT COUNCIL	achievements and shown remarkable	
			potential in innovative, high-end,	
			smart and green logistics.	